

Our School Logo Story

To develop tamariki who are culturally intelligent life-long learners, who strive for excellence and contribute to their communities.

Richmond Road School is a vibrant learning environment whose unique feature is our focus on teaching and learning through childrens' Heritage Languages. This is undertaken in four units (Rōpū) called **Kiwi Connection** (English), **Te Whānau Whāriki** (Te Reo Māori), **L'Archipel** (Bilingual French and English), and **Mua I Malae** (Bilingual Samoan and English).



Te Kura O Ritimana
**Richmond
Road School**

Growing Together As One

The logo is based on a capital "R" and a lowercase "r" standing for "Richmond Road". The lowercase "r" is symbolic of a student entering the school (represented by the uppercase part of the "R" logo). Without the lowercase "r" shape in the logo the "R" would be incomplete. So it is that, without Richmond Road's diverse range of students, our student community would not be complete. The small "r" represents our students as they enter our school and the capital "R" when they leave. Our students leave our kura with a wealth of learning experiences to take with them on their journey.

Behind the "R" shape are four symbols. These are a Fleur-de-lis (representing French speaking students), a Fern leaf (representing English speaking students), a Koru (representing Māori speaking students), and a Frangipani flower (representing Samoan speaking students). The students enter Richmond Road and become part of one of the four Rōpū.

The circle around the outside reinforces the oneness aspect of Richmond Road. Without one of the Rōpū the school is not whole. The logos are all the same colour and style to reinforce their equal nature and give a family feel to the school branding. We are *Growing Together As One*.

"Growing Together As One" implies two things:

- 1) Coming closer together as school rōpū at Richmond Road
- 2) Together we grow in our learning

Without growth it is impossible to AIM HIGH



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